

Guided by corporate values

During his everyday tasks every single employee of the CERATIZIT GROUP relies on the solid basis of our corporate values:

- 1 The views and focus of our business partners matter**
 Instead of talking product with customers, we work on real solutions for business partners.
- 2 Innovative and flexible thinking matters**
 We challenge state-of-the-art technologies and develop intelligent alternatives. Our speed of thought and decisive actions give us a leading edge.
- 3 Communication matters**
 Trust and respect enable open communication. We show who we are and what we feel. We keep our promises. We are open to and accept constructive criticism.
- 4 Employee development matters**
 We continuously invest in personnel and offer outstanding internal development opportunities. We attract talents around the world and create a favourable environment for long-term personal growth.
- 5 Professionalism matters**
 We strive to be professional in everything we do. Our performance leads to results and growth which are always above average.
- 6 Our environment matters**
 Environmental protection is a matter of each employee – at home and at work. As a company we guarantee the community to be a 'considerate neighbour'.

